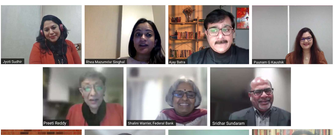
Yuukke

LINKS FOR WOMEN EMPOWERMENT


Vidit Sukhe
Rina Vinzuda Singh
Ajay Batra
Prasam Kalyanik

Preeti Reddy
Sneha Verma Federal Bank
Sridhar Sundaram

Sandra Dsouza
Neha Nagal
Vaishnavi Shah
Neha Kulshreshtha

Key takeaways

Summit on DECODING FUNDING

Special Address on MY CARPET DOSEN'T LIKE WATER

HOW BANKING SYSTEM IS LOOKING AT INVESTING IN IMPACT

Neha Nagal Federal Bank

MS SHALINI WARRIER
EXECUTIVE DIRECTOR, FEDERAL BANK

KEY TAKEAWAYS

Key qualities of successful women entrepreneurs in the funding process.

➤ Developing your self-confidence and building your assurance can help win you the battle of life.Only practice, clarity and intervention support platforms will enable the assurance.

➤ A strong business plan with adequate emphasis on scenario planning is the attribute that is required.

➤ Look out for multiple options of funding. Don't put all your egg in single basket. Do research on options and proceed.

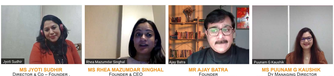
➤ Look out for multiple options of funding. Don't put all your eggs in one basket by relying on just one source of funding. Research the options and choose wisely.

➤ Build and Develop Grit and Resilience.

➤ Be practical and Know your Credit rating.

"Yuukke is playing hugely beneficial role in addressing that gap on networking. It is a forum where people can interact in a free and frank manner with each other."

Panel discussion on UNLOCKING STARTUP FUNDING HUSTLE


Vidit Sukhe
Rina Vinzuda Singh
Ajay Batra
Prasam Kalyanik

MS JYOTI SUDHIR
DIRECTOR, FOUNDER & CHIEF MENTOR, INNSPIRATION TRANSFORMATIONS & EXECUTIVE DIRECTOR, ONZCOOK INDIA

MS RHEA MAZUMDER SINGHAL
FOUNDER & CEO, ECOMWIRE INDIA

MR AJAY BATRA
MANAGING PARTNER, UNIQUORN GROWTH PARTNERS

MS PRAMAR G KALIDHK
FOUNDER & CHIEF MENTOR, MENTORING WOMANWEDESTIVALS PVT LTD

KEY TAKEAWAYS

➤ Ponder , where they starting from , when they need funds, what form they need the money.

➤ As an entrepreneur you know the vision , know your company , your product better than anybody else. Don't let anyone to dictate the same.

➤ Bootstrap as long as you can. Be frugal and Use funding to increase revenue coming in.

➤ What stage of business are you in , What do you need ? How much willing to give-up? Where do you going to spend this? Do your calculation , do you need cheapest or expansive money. Then decide between equity and debit based funding. You need enough skin to face the outcome.

➤ Lookout investor as partner. Be clear on What Value are you expecting out of investor apart from funding ?

➤ Use funds to build systems and cultures. Deploy right team. This is the only running better execution organization.

➤ Fund raising would consume more time of yours from core business. Do not go in for funding quite often.

" In early stage of investment, Investor is coming only for the You. They are betting on you. Your belief and conviction will bring the investor. They don't want to micromanage how the funds are used."

Panel discussion on FUNDING FOR SUSTAINABLE GROWTH

LET'S CUT TO THE CHASE

Preeti Reddy
Neha Nagal
Vaishnavi Shah
Neha Kulshreshtha

MS SREEDEVI DEVIREDDY
VP - STARTUP ECOSYSTEM, WILPRO VENTURES (WILPRO VENTURES & FOUNDING CEO)
SR INNOVATION EXCHANGE

MS NEHA NAGPAL
SENIOR MANAGER
INVEST INDIA

MS TEJASHREE SHAH
LEAD STAKEHOLDER ENGAGEMENT -CORPORATE & INSTITUTIONAL COACH & MENTOR

MS REKHA BALAKRISHNAN
ASSOCIATE EDITOR
TOURISTSPY

KEY TAKEAWAYS

➤ The primary objective of a business is to serve the customer. Only by doing this can a business survive.

➤ Be mindful of using funds. Plan ahead to make sure you won't run out of funds in the next six to nine months.

➤ It's ok to dream big. But dreams are useless without action. Funding your business's growth will help it succeed. Not keeping the money in your personal account.

➤ Most accelerators and incubators are located in urban areas. This is going to have little impact on the startup ecosystem. What is needed is to bring more enablers to smaller cities.

➤ Startups based outside of major cities struggle to get access to mentors and funding. Women Entrepreneurs who are most exposed to these problems face hurdles in traveling to reach urban facilities.

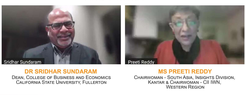
➤ The shortage of mentors in tier 2 and tier 3 cities is a major problem. Many people do not know where to go for information or who to ask for mentorship.

➤ Awareness of government programs is not extensive among this population, but support of their native languages would bring about a change.

" Fundamental difference is what is applicable to India (urban setup), does not apply to Bharath. View startup from Tier 2 and Tier 3 cities with Special lens."

Keynote Address on STAY FOCUS ON SCALING BEST IDEAS

WHERE TO SPEND YOUR RESOURCES AND MONEY


Sridhar Sundaram
Preeti Reddy

DR SRIDHAR SUNDARAM
DEAN, COLLEGE OF BUSINESS AND ECONOMICS
CALIFORNIA STATE UNIVERSITY, FULLERTON

MS PREETI REDDY
CHAIRWOMAN, FICCI FLO, SOUTH DIVISION, KAMTA & CHAIRWOMAN- CII SRN, WESTERN REGION

KEY TAKEAWAYS

Evaluate the Potential of an Idea against the 3S Framework, whether it is solving a Problem, how sustainable your Business will be, and how scalable your Idea is.

For startups in India, the overall market size, as well as the youthfulness of the population, point to tremendous opportunities for new companies despite an investment climate that is less than inviting.

Three key things an entrepreneur can do is

➤ Building a strong advisory board is important for any startup. It's helpful to have members with technical expertise in your sector, as well as good prospective investors and connectors who can bring you in contact with people you need to know.

➤ Participating in right accelerator or incubator program.

➤ Improve in articulating story of the business.

" Understanding Failing faster is not a worst thing, it is part of the startup culture"

Thank You!

Be a part of an Inspiring, Supportive and Empowering

Women Business Support Ecosystem

SCAN & JOIN